

Exhibitor Booth Rental

You are invited to exhibit at our annual Reading for the Love of It conference. You'll find that teacher delegates enjoy the chance to view and purchase print materials and be informed of what's new, and book signings are usually popular and well supported. The new open floor plan should improve traffic flow and make the exhibitors' area even more successful for 2012. We value your participation and ask you to book early.

Specifications and Other Information

Each booth has a surface area of eight feet by ten feet with a maximum height of eight feet. The booth comes with a six-foot draped table and two chairs. Additional needs are supplied through the contractor, Freeman Decorating, who will email you an information package. A limited number of dollies are available for loading and unloading. If you need extra assistance, Freeman Decorating will provide it for a fee. Consider sending a shipment in care of Freeman prior to the conference if you have a large load. If you arrange your own delivery, have the driver deliver directly to your booth with someone at the booth to receive it.

Important Notes

1. There is limited storage on the show floor; materials must be stored in designated stage areas.
2. Please respect the booth space parameters as outlined above. Any exhibitors exceeding the surface and height restrictions will be asked to bring their booth in line.
3. The loading dock is for unloading and packing up hours only; cars will be towed if left unattended.

Set-up for the Sheraton Hall is Wednesday, February 8 from noon to 5 pm.

Display times: Thursday, February 9 from 8:15 am to 4:30 pm and Friday, February 10 from 8:15 am to 4 pm. Our Association requests that no exhibitor presentations be scheduled when sessions and meal events are in progress. Booth tear down must not take place prior to 4pm on Friday, February 10.

Booth Reservation

Please reserve the following booth(s) (13% HST included (HST #12127 1787 RT)):

- 1 booth -\$850 2 booths -\$1,700 3 booths -\$2,525 4 booths -\$3,350 5 booths -\$4,200

Our cheque in the amount of \$ _____ (payable to EYS Reading Association) is enclosed.

Note that space is available on a first-paid-first-booked basis.

Name (Contact Person)

Signature Date

Company Name

Brief Description of Products to be Displayed

Names of Reps who will Attend

Company Address (Street, Number, Apt.)

City

Province/State

Postal Code/Zip

Phone (incl area code)

Mobile (incl area code)

Fax (incl area code)

Email

Website

Please mail completed form with cheque to the EYS Reading Association
1315 Lawrence Avenue East, #309, Toronto ON M3A 3R3 (No credit card payments)

Questions to Erica Townson at 416-444-7473 or eys@readingforthe loveofit.com.

